

# A case study on Green Corridors: the SWIFTLY Green project

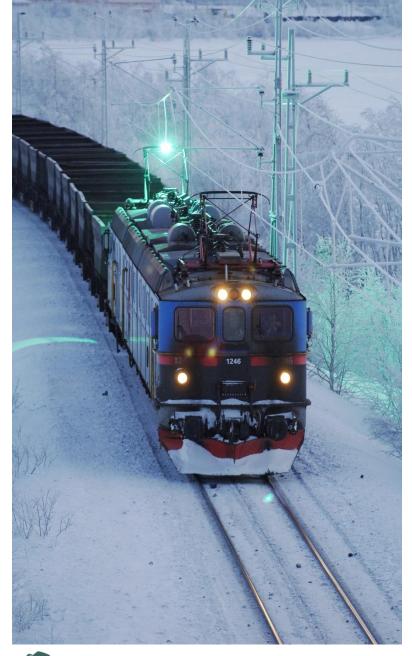
Jerker Sjögren - Senior Adviser Lindholmen Science Park, Sweden

## Lindholmen Science Park, CLOSER and CISB

- Open Innovation Arena for 10 years
- CLOSER a program for transport efficiency since 2012
- CISB collaboration for innovation between Sweden and Brazil







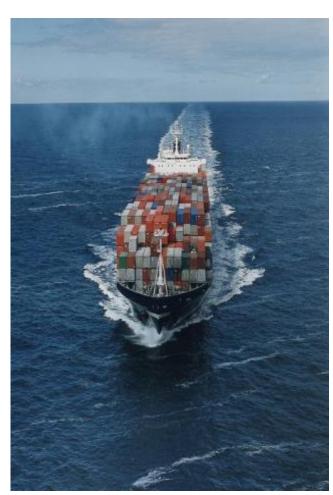
# Fokus areas for CLOSER

- High Capacity Transports
- Intermodal Transport and Green Corridors
- Urban Mobility



## Green Corridors - from concept to implementation

- 2007 Freight Logistics Action Plan
- "Green Corridors" a lot of projects incl. SuperGreen
- 2011 Greening of transport was emphasized in the White Paper
- 2013 TEN-T network two layers: comprehensive network and core network
- 9 Core Network Corridors the heart of the European transport network
- TEN-T guidelines not strong enough from a "greening" perspective

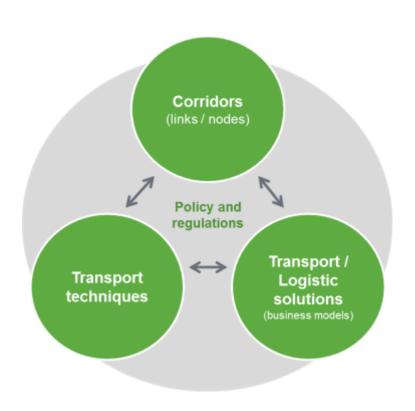




## What is a green corridor?

- Sustainable logistics solutions
- Integrated logistics concepts all modes
- Harmonized regulations
- Concentration of freight traffic on long transport routes
- Efficient and strategically placed trans-shipment points and supportive infrastructure
- Platform for research, development and demonstration

#### **Green Corridor Model**





### The 9 Core Network Corridors



- Scandinavian-Mediterranean
- Baltic-Adriatic
- North Sea-Baltic
- Orient/East-Med
- Rhine-Alpine
- North Sea-Mediterranean
- Rhein-Danube
- Atlantic
- Mediterranean



# Scandinavian – Mediterranean Corridor (ScanMed)

- TEN-T policy and regulation; CEF
- European Coordinator Pat Cox
- 2014 Mapping, analysis and work plan
- Forum meetings
- ScanMed the largest of the corridors:
  - 7 Member States
  - 6300 km road network
  - 25 ports, 19 core airports, 44 core rail-road terminals and 18 urban nodes
  - Brenner Base Tunnel
  - Fehmarn Belt Fixed Link





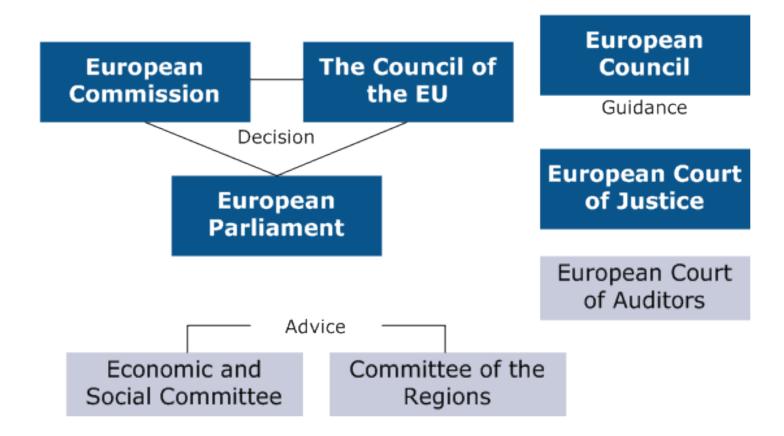
# Scandinavian Mediterranean



Work Plan of the European Coordinator

Pat Cox

#### **EU Institutions**



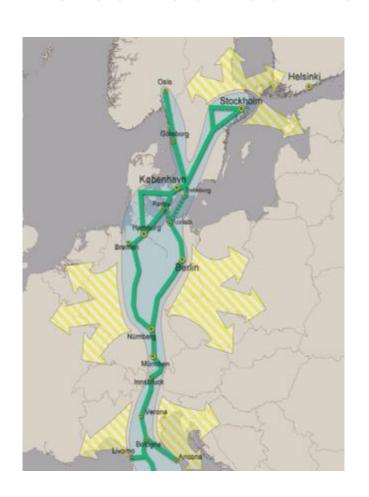


### Greening of corridors and transports

- Core Network Corridors multimodal, efficient, smart and green
- Reaching the goals of greening from White Paper etc. - earlier than the rest of the European transport system
- Core network corridors as forerunners (blueprints) for the EU transport policy
- The corridor level and the corridor perspective a new way of thinking
- European Coordinators, MS, stakeholders, Corridor Forum
- Decisions and corridor management?



## Sweden-Italy Freight Transport and Logistics Green Corridor – SWIFTLY Green



Aim: To develop a toolbox based on:

- Best practices from most important projects
- Transferable solutions
- Tools and recommendations

Target group: corridor coordinators, infrastructure managers and other stakeholders

Project period: 1/10 2013 – 31/12 2015

Project budget: 2.8 MEUR

Final conference 26 November 2015

www.swiftlygreen.eu



### **Partners**

#### Partners in SWIFTLY Green



Ministry of Economic Affairs, Labour and Ports

























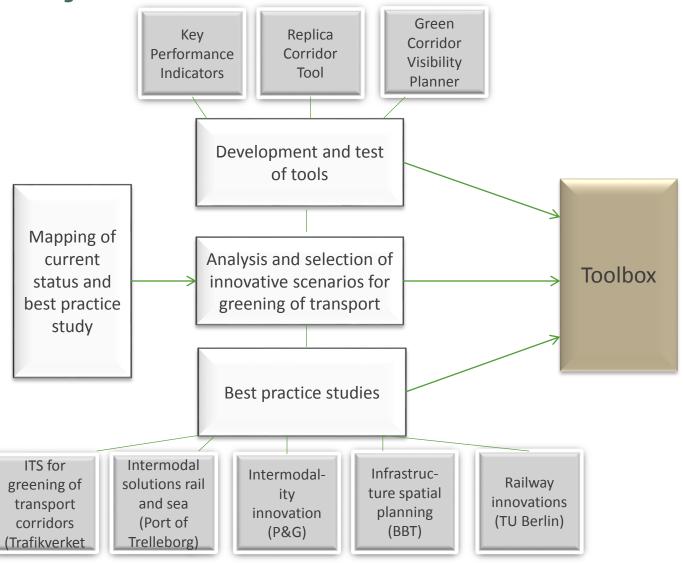


### The role of SWIFTLY Green

- To ensure that the green perspective is fully taken into account
- Provide a toolbox to put in the hands of Pat Cox and his colleagues:
  - Guidelines and recommendations as a complement to the general guidelines
  - A set of tools for planning, day to day operations and follow up
  - A number of prooven measures aiming to make the corridors and the transports green
  - A Green Corridor Development Plan
- Establish the dialogue with all nine core network corridor teams



Project overview





### **Smarter and Greener Transport Solutions**

- 42 concrete measures
- Improving all modes
- Integration the main problem; technology is here, but not the people
- Standardisation is crucial
- Political will and long-term regulations
- Digitalisation
- Use the corridor as test-stretch with pilot projects:
  - Electric Road System
  - Efficient port/nodes access and operation
  - Vehicle development, e.g. platooning



### **Greener Transport and Corridors**

- Numerous green corridor projects has been launched during the last years, financed by i.e. Interreg, FP 7, TEN-T
- Great results have been reached but longterm commitment in further maintenance and daily improvement is missing
- Cumulative learning is also lacking. Recent results are not fully utilised in future work
- Based on that, an "unbranded" Green Corridor Portal will be launched by SWIFTLY Green





#### **GREEN CORRIDOR PORTAL**

News & Objectives

News and descriptions of the nine corridors selected by EC

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News and objectives of other identified green corridors Status & progress KPI's & baselines

Selection of most relevant KPI's including links to source

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Baselines could/would be part of i.e. a cap and trade system Finding good examples

Based on a search engine (i.e. Replica Corridor Tool) referential projects and good examples can be uploaded and disseminated Total transport cost assessment

A calculator function (i.e. NTMCalc) that provides an analysis of total costs for a single shipment or transport flows in a corridor Optimise your corridor route

A corridor route planner (i.e. Visibility Planner) enabling users of the corridor to calculate the greenest and most costefficient transport services Measures to improve

Links to single measures or a combination thereof that influence transport logistics costs

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### Core Network Corridors 2015 - 2017

- New meetings with corridor fora from September 2015
- Workplans will be revised in June 2016
- Fokus on innovation, ITS, soft infrastructure and greening; Green Corridor Development Plan
- Along the ScanMed corridor Idea Lab's will be organised with the Malmö conference in May 2015 as a model
- First new CEF –projekts will start. GREAT a very interesting example; infrastructure for new fuels



### A Vision 2030

- All Core Network Corridors will be Green Corridors
- multimodal
- efficient
- sustainable
- Operational not "only" a platform for innovation
- The devil is in the implementation!





### Thank you for your attention!

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